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# IFTA FINTECH ACHIEVEMENT AWARDS

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## IFTA 金融科技成就大獎

# 2019



Virtual Awards Presentation Ceremony

Date: Friday, 25 September 2020



[iftaawards.org](http://iftaawards.org)



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**IFTA**  
**FINTECH**  
ACHIEVEMENT  
AWARDS 2019



The IFTA FinTech Achievement Awards (IFTA) showcases and celebrates the extraordinary achievements made by corporations, NGOs, start-ups, and individuals in the Finance and Technology industry. Running for the 2nd year, we have diversified our Awards into 30 FinTech categories, 26 for corporates and 4 for individual, recognising a wide spectrum of FinTech innovation, education, R&D, and its applications worldwide.

## Transforming FinTech Communities with Competence, Character, and Care

IFTA FinTech Achievement Awards 2019, with the theme “Transforming FinTech Communities with Competence, Character and Care”, recognises talents and enterprises in pursuing creative solutions that meet business and social needs. Awardees should possess competence in their respective subject, with an admiring character to continuously improve. It is also vital to be ethical and caring – care for the environment, society, and governance. Through this Award, IFTA hopes to draw like minds together and build a prosperous community filled with the vibrant atmosphere of financial and technological colours.

**18 November 2019**

Applications open

**20 March 2020**

Applications close

**April 2020**

Assessment by the jury panel

**26-27 May 2020**

The jury panel meeting

**June 2020**

Finalists' announcement

**25 September 2020**

Virtual Awards Presentation Ceremony

## 2018 Highlights

First organised by Institute of Financial Technologists of Asia Limited (IFTA), the award presentation ceremony of IFTA Fintech Achievement Award 2018 successfully took place on 26 February 2019. Business elites of the awarded companies received the distinction, shared their joy at the ceremony. Eminent figures from the business community and notable guests supported the event and witnessed this remarkable event.



# The Jury Panel (arranged in alphabetical order of surnames)

## Head Juror



**Dr Charleston SIN**  
Executive Director  
MIT Hong Kong Innovation Node

## Jurors



**Mr Emil CHAN**  
Chairman  
The Association of Cloud and Mobile Computing Professionals



**Dr Henry CHAN**  
Associate Professor and Associate Head,  
The Department of Computing  
The Hong Kong Polytechnic University



**Mr Rogers CHAN**  
Managing Partner  
Impact Invest



**Dr Toa CHARM**  
Associate Professor, Business School  
The Chinese University of Hong Kong



**Mr Jason CHIU**  
Chairman  
Hong Kong Startup Council



**Mr Dicky LO**  
Former Chief Executive Officer  
The Chinese Gold and Silver Exchange Society



**Mr Steve WONG**  
Senior Manager, ICT Cluster  
Hong Kong Science and Technology Parks Corporation



**Ir Eric CHAN**  
Chief Public Mission Officer  
Hong Kong Cyberport Management Company Limited



**Mr Raymond CHAN**  
Managing Director  
9F International Holdings



**Dr Terence CHAN**  
Chairman  
Howah Technology Venture Limited



**Dr Dorothy CHAU**  
Director of Hong Kong, Macao & Cross-border Financial Affairs  
Tencent



**Ms Ashley KHOO**  
Immediate Past President  
The Hong Kong Society of Financial Analysts



**Mr Johnson NG**  
Senior Service Promotion Manager  
Hong Kong Trade Development Council

## Supporting Organisations





# Award Categories



## Corporate Achievements in FinTech (for corporates, NGOs, and start-ups)

1.	<b>Accounting Tech</b>	Incorporating or developing its proprietary technology into accounting services
2.	<b>Advisory Tech</b>	Using algorithm-driven technology to deliver automated decisions on investment opportunities
3.	<b>Algo-Trading</b>	Using programmed software to identify and place trades to generate profits efficiently and effectively
4.	<b>Artificial Intelligence</b>	Applying simulation of intelligence processes that perceives and takes actions itself based on its environment
5.	<b>Blockchain-based Transformation</b>	Using technology to assist with digital currency access, trade, exchange, and storage; or to provide blockchain or distributed ledger services
6.	<b>Cloud Computing</b>	Using a delivery mode of computing services to offer faster innovation, flexible resources, and economies of scale
7.	<b>Crowdfunding</b>	Using technology to access and raise funds for investment opportunities via the internet
8.	<b>Cybersecurity</b>	Using programmed software to protect operating systems and data from potential cyber-attacks
9.	<b>Big Data Analytics</b>	Using technology to analyse extensive raw data collected from different parties for insights and trends
10.	<b>Data Privacy</b>	Using technology to ensure private data of stakeholders are protected without violation of rights or exposure to commercial entities
11.	<b>Digital Banking</b>	Using electronic payment systems that enable end-users to transact payment without physically attending bank branches
12.	<b>Digital Ethics</b>	Displaying ethical behaviour that has contributed to the promotion of social justice in digital communities
13.	<b>Financial Planning Tech</b>	Incorporating or developing own proprietary technology to deliver mortgage broking, stockbroking, and other financial planning services
14.	<b>HR Tech</b>	Using technology to manage employee data for compensation and payroll, performance management, and recruitment
15.	<b>Innovative Tech</b>	Demonstrating a creative aspect utilising new ideas, methods, alterations and unique changes from existing FinTech systems
16.	<b>InsurTech</b>	Using technology to assist the insurance claims process, and enhance policyholder experience
17.	<b>Internet of Things (IoT)</b>	Using IoT systems for creative use on FinTech products/services
18.	<b>Investor Tech</b>	Using technology to assist with the provision of capital and financial support
19.	<b>Legal Tech</b>	Using technology to provide legal services transforming time-booking services or legal research etc
20.	<b>Lending Tech</b>	Using technology to assist with accessing capital, mortgage, personal, and other loan products
21.	<b>Payment Tech</b>	Using technology to assist with payment, funds disbursement, money transfers, payroll, or other payment services
22.	<b>PropTech</b>	Using technology for the real estate space, spanning across software, hardware, materials, or manufacturing
23.	<b>Reg-Tech</b>	Using technology to assist with meeting regulatory compliance obligations
24.	<b>Robotic Process Automation (RPA)</b>	Using "robots" to emulate and integrate the actions of a human interacting within digital systems to execute a business process
25.	<b>e-Provident Fund</b>	Using electronic infrastructure and processes to standardise, streamline, and automate MPF scheme administration
26.	<b>5G</b>	Using 5G technology to increase speed, reduce latency, and improve the flexibility of wireless services



## Outstanding Financial Technologists of the Year (for individuals)

### Open for Applications

1.	<b>Entrepreneur of the Year</b>	Recognising founders or start-ups for their track record of business growth, finance and/or technology innovation, and community engagement.
2.	<b>Leader of the Year</b>	Recognising leaders, managerial grades or above, with outstanding achievement who has made significant contributions to the finance and/or technology industry
3.	<b>Rising Star of the Year</b>	Recognising young professionals, on or below 35, with outstanding achievement who has made significant contributions to the finance and/or technology industry

### The Prestige Award (by appointment only)

4.	<b>Iconic Star</b>	Recognising professionals who have devoted their lifetime, creating extraordinary impacts on the FinTech environment with success stories to share.
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## Corporate Achievements in FinTech (for corporates, NGOs, and start-ups)

The criteria are set out for entrants to demonstrate the 12 values necessary for outstanding achievement and efforts in FinTech. Entrants are required to specify and elaborate on the criteria engaged in achieving desired award levels.

1.	<b>Competence and Leadership</b>	Showcasing excellent records of academic and job experiences that strengthen ones' professionalism and leadership skills in the industry
2.	<b>Compliance to Rules and Regulations</b>	Understanding the risks and complying to the regulations of the FinTech solutions provided, including authoritative licenses
3.	<b>Cost-effectiveness and Business Model</b>	Displaying continuous improvements on cost-effectiveness for specific projects or departments
4.	<b>Environmental, Social, and Governance (ESG)</b>	Incorporating sustainability, energy efficiency, workplace health and safety, and governance system to align the interest of the public
5.	<b>Ethics (Care and Character)</b>	Demonstrating enthusiasm, passion, and care for the industry through one's engagement in the past, regardless of work
6.	<b>Globalisation and Scalability</b>	Demonstrating the ability to scale specific projects or products globally with outstanding quality
7.	<b>Industrial and Social Impact</b>	Creating a positive impact and contribution to accelerate adaptation and prosperity of both the FinTech industry and end-users
8.	<b>Innovation</b>	Demonstrating efforts in research and development, actively adopting technology, leadership in the market, technology, and business
9.	<b>Performance and Quality</b>	Indicating records of performance and quality assessments in-depth on delivery of products or services
10.	<b>Talent Development</b>	Providing incentives and opportunities for staff capacity building
11.	<b>Cybersecurity</b>	Adhering to any international standards or best practices and framework
12.	<b>Sustainability</b>	Sustaining and fostering the development of different business model dimensions



## Outstanding Financial Technologists of the Year (for individuals)

The criteria are set out for entrants to demonstrate the 5 values necessary for outstanding achievement and efforts in FinTech. Entrants are required to specify and elaborate on the criteria engaged in achieving desired award levels.

<b>Ethics (Care and Character)</b>	Demonstrating enthusiasm, passion, and care for the industry through one's engagement in the past, regardless of work
<b>Innovation and Technology</b>	Demonstrating the use of new and innovative technological approaches with FinTech-related projects
<b>Contribution</b>	Recognising outstanding performance and achievement with a contribution to the profession and community  Demonstrating commitment to improving oneself continuously
<b>Professionalism</b>	Demonstrating FinTech knowledge or well-rounded professional expertise in diverse areas, such as payment infrastructure, stock trading, cryptocurrencies, blockchain, insurtech, money transfer and remittance, mortgage lending, and financial cybersecurity  Presenting as a role model and exhibiting high potentials as a future leader
<b>Teamwork</b>	Being able to coordinate and lead teams for progressive development

## Corporate Achievements in FinTech (for corporates, NGOs, and start-ups)

The Awards aim to recognise the leadership and achievements of companies that have contributed to the FinTech development in Hong Kong. The entrants will be granted with four different kinds of achievement levels based on the number of criteria they achieved.



### Remarks:

A **Certificate of Appreciation** is granted to companies, NGOs, and start-ups who have made contributions that do not fall within the assessment criteria.

## Outstanding Financial Technologists of the Year (for individuals)

The Awards aims to recognise the leadership and achievements of companies that have contributed to the FinTech development in Hong Kong. A Certificate of Excellence will be granted to the Outstanding financial technologists that have made contributions with at least 3 criteria or above.



### Remarks:

A **Certificate of Appreciation** will be granted to individuals who have made contributions that do not fall within the assessment criteria.